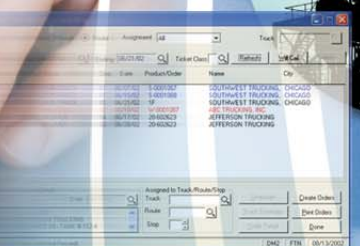
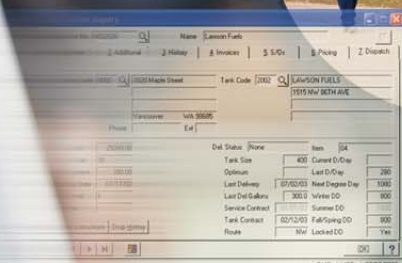
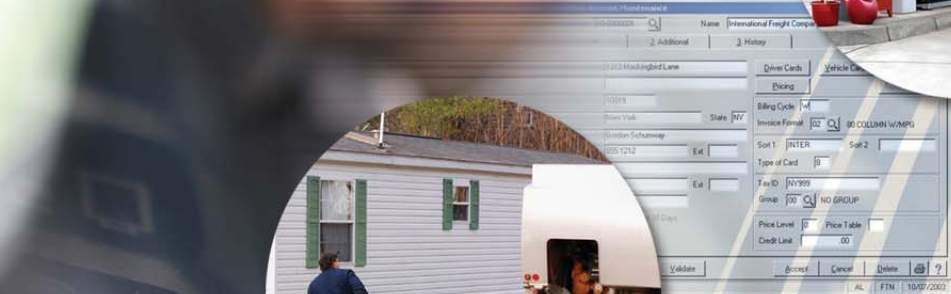


# Web Portal & eCommerce Connections Webinar October 11, 2012

Don Martin & Eric Alexander  
websitepipeline

Tom Lane  
DM2 Software, Inc.

**DM<sup>2</sup>**  
software, inc.



# Agenda

- **Agenda (3 min)**
- **What is WebLink?**
- **About Website Pipeline (4 min)**
- **Product Overview/Demo (15-20 min)**
- **Action Items / Next Steps (5 minutes)**
- **Questions – (15 minutes)**

# What is WebLink?

DM2's **WebLink** interface provides the web service calls required to feed the following information to website **pipeline's** Web Portal and Shopping Cart options:

- Daily Customer/Dealer Fuel Pricing
  - Dealer EFT Notifications
- Dealer Credit Card Batch Access
  - Sales Order History
  - Open Invoices
  - Invoice History
- Account Information
- Shopping Cart pricing & tax information

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# About Website Pipeline

- Design, Build, Host, and Support Custom Website
- Web Development is Our Only Business
- In Business Since 1999
- 34 Employees (half are developers)
- Over 500 Active Customers
- Profitable, Debt Free
- Exclusively Sell eCommerce Sites
- Major focus on ERP integrations
- Work Directly with Sage Reseller

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# WSP/DM2 Offering

- **Base – DM2 Portal**
  - Dealer EFT Notifications
  - Dealer Credit Card Batch Access
  - Sales Order History
  - Open Invoices
  - Invoice History
  - Account Information
  - Optional – Pay Open Invoices Online
- **Full Ecommerce Website**
  - Full suite of Websitepipeline functionality

# Product Demo

<http://admintest.webstorepackage.com/dm2/virtualweb>

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# Next Steps

- **Contact Websitepipeline or DM2 for More Information**
  - Demo / Brochure / Price Sheets /
  - Discuss Needs / Answer Questions (WSP available if needed)
  - Specific Price Quote
- **Place Your Order**
  - Part #1 – Base Offering / Setup Fee
    - » Place order with Websitepipeline
    - » Includes a single authorization form for WSP
    - » Order DM2 WebLink Connector
  - Part #2 – Monthly Hosting & Support
    - » Starts when site launches
    - » Paid directly to WSP
  - Part #3 – Custom Modifications (if applicable)
    - » Work directly with WSP on these
- **Build and Launch of Website**
  - WSP works directly with Client on as-need basis

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DM2 Software invites you to attend our "Go Paperless!" webinar on November 15, 2012 at 11:30am Pacific Time/1:30pm Central Time. Join DM2 and ASG-Cypress to learn DM2's Paperless Office options will virtually eliminate your paper handling costs. Learn how DM2's Paperless Office options can:

- Triple your paperwork processing capacity
- Increase productivity up to 50%
- Give you immediate access to decision-critical data
- Reduce your paper storage cost by up to 80%

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