DM2 Software's *Petroleum Insights* StoreLink™ Module

DM2's StoreLink Module Features:

- **Daily Reporting**
- **PriceBook**
- **Direct Store Delivery**
- **Point-of-Sale Interfaces**
- **Scanning Sales/Receiving**
- **Product Item Movement**
- **Item Level Inventory**
- **Handheld Audits/Inventory Control**
- **Workforce Management**
- **Labor Scheduling**
- **Transaction Reports**
- **Shelf Label Printing**
- **Lottery Inventory Management**
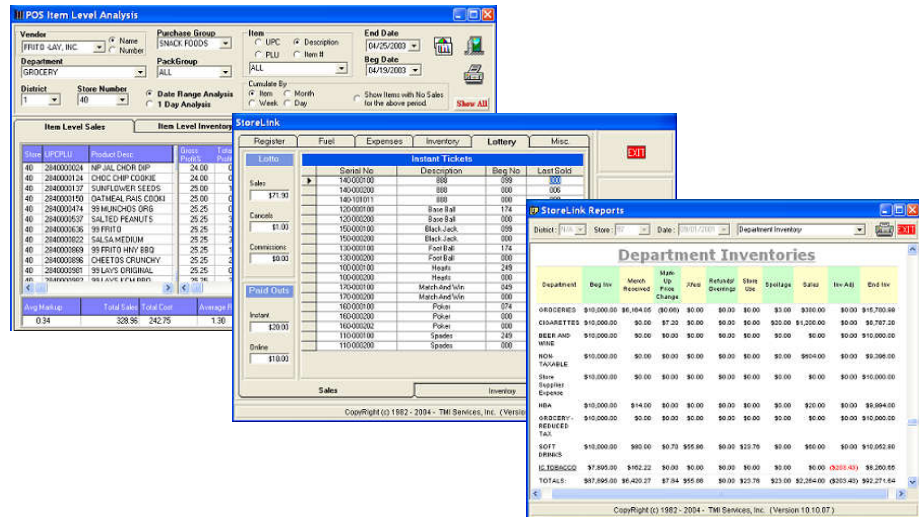
Supported POS Equipment:

- **Gilbarco**
- **VeriFone**
- **Wayne**

Are you tired of maintaining separate systems for your petroleum wholesale and convenience store operations that are costly and inefficient, not being able to access key business information for strategic decisions and working with inflexible systems that cannot scale or adapt to your growing business? DM2 Software has the answer.

DM2's StoreLink™ modules are fully integrated with your *Petroleum Insights* complete accounting, enterprise resource planning and customer relationship management system, eliminating the need to re-enter or import information from third party convenience store applications. StoreLink interfaces with the most popular Gilbarco, Verifone and Wayne point-of-sale systems to track all of your fuel and in-store sales. With your choice of 4 different modules, StoreLink has everything from lottery and workforce management to pricebook and item level inventory scanning to help your manage your convenience stores. The result: efficiencies and reporting that yield lower operating costs and produce information that is vital to streamlining your entire retail operation all from one system.

With StoreLink, the benefits of retail automation extend far beyond the traditional data gathering and daily reporting process. Detailed and easy to use Operations Reporting Tools provide immediate and flexible options to identify problems, make rapid decisions, and respond to changing market conditions quickly. Complete item level inventory and reporting at your stores and home office provide comprehensive receiving, sales and audit detail to help you maximize margins with minimized inventory.

StoreLink features a complete Lottery inventory and receiving module, Point of Sale interfaces to eliminate manually entering most information, 3-way report balancing to ensure all information is correct as well as comprehensive, HTML–based standard reporting.

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DM2 Software's StoreLink Module

Daily Reporting	StoreLink's Daily Report is designed with reduction of effort in mind. Thanks to its intelligent automation, you can now complete a daily report in as little as 10 minutes. Embedded business rules can be configured at the home office to ensure accurate reporting and to quickly notify decisions makers of key business condition changes.
PriceBook	StoreLink's centralized PriceBook is maintained at your home office, complete with unlimited price zone capabilities, mass price changes and unlimited future entries.
Direct Store Delivery (DSD)	Ensure that only the vendors and products you have authorized are received at the store level, and at the pre-negotiated cost.
Scanning	Complete scanning sales support; automatic update of new prices to the point of sale system when new prices take effect. Automatically generates updated shelf labels.
Handheld System	Use in conjunction with the PriceBook and DSD options to scan invoice items to speed up the receiving process, spot-check items in the store to ensure proper pricing and for item level inventory audits/adjustments.
Product Item Movement	Store and Home-Office reporting of receiving, sales, and audit adjustments at the item level. Quickly spot big sellers, slow movers and/or no sale items.
Operations Reporting	OMIS (Operations Management Information System) and other operations reports give you immediate visibility to the information you need to run your retail operation with maximum efficiency.
WorkForce Management	Electronic time-clock and Store Manager tools keep labor overhead within budgets, with daily snapshot reporting to the home office. Use the integrated Labor Scheduler, complete with business rules and error checking, to ensure schedules are within budget and will meet your staffing requirements.

ABOUT DM2

Since 1989, DM2 has been developing software and working to help diversified petroleum marketers to increase market share and improve profitability through automation. DM2, a Sage Software Master Developer and Reseller since 1991, uses Sage 100 ERP (formerly Sage ERP MAS 90 and 200) and Sage CRM, ERP (enterprise resource planning) and CRM (customer relationship management) systems designed for general wholesale distribution applications, to develop, sell and support *Petroleum Insights*, a fully integrated accounting/ERP and CRM system designed specifically for petroleum marketers. DM2's *Petroleum Insights* system offers all of the core financials, fuel, lubricants, home heat/propane, cardlock, c-store, supply chain automation, advanced business analytics, customer relationship management, fixed assets, paperless office and eCommerce modules petroleum marketers need to manage and grow their businesses. DM2 is a proud member of the Sage Software President's Circle and has ranked as a Top 10 Sage 100 ERP reseller since 1999.

For information on DM2 Software products and services, e-mail, sales@dm2.com, call (800) 866-5151, or visit the DM2 Software website at www.dm2.com.

AVAILABILITY:

Petroleum Insights
Versions 4.50 or later