

DESIGNED FOR:

**Sage
MAS 90
MAS 200**



ProfitLink Performance Views

- Customer Type
- Customer
- Customer Ranking
- Salesperson
- Warehouse by Product Line
- Product Line by Customer
- Gross Margin Spread

ProfitLink Improves Your Visibility Into:

- Profitable Products
- Profitable Locations
- Salesperson Performance
- Valuable Customers
- Trouble Spots
- Big Ticket Losers
- Hidden Inefficiencies
- Target Marketing

DM2 ProfitLink™ Performance Analyzer brings the ability to analyze your sales profitability and provides you with sound, accurate information on which to base decisions to improve the way you do business.

ProfitLink uses Microsoft Excel's pivot table utility and drill-down capabilities to help you explore your sales and invoice data. Multiple views give you a variety of powerful performance tools.

How does this improve your business? By using ProfitLink your company can identify any possible pricing or costing issues, right down to finding individual invoices with negative margins.

Put ProfitLink to work, and find out just how good your business can be.

Sales by Warehouse

DEMO FUEL & OIL						
December 2002						
Sales by Warehouse by Product Line by Customer						
Whse	Description	Account & Name	Ship Qty	Sales Ext	GM Ext	
050				259,262.0	226,350.60	10,514.38
027				46,532.9	45,546.71	6,346.72
051				188,486.0	166,877.41	6,125.12
035				31,702.9	32,593.58	5,783.58
053				89,390.0	82,321.93	2,965.83
042				14,736.4	16,440.83	2,723.78

Drill-Down to Product Line

DEMO FUEL & OIL						
December 2002						
Sales by Warehouse by Product Line by Customer						
Whse	Description	Account & Name	Ship Qty	Sales Ext	GM Ext	
050	Unleaded			139,650.0	120,488.16	6,517.92
	Clear #2 Diesel Fuel			94,102.0	80,200.47	1,853.60
	Premium Unleaded			10,599.0	11,481.01	1,304.78
	Plus Unleaded			2,550.0	2,601.00	298.35
	Dyed #1 Diesel Fuel			5,835.0	5,747.50	264.47
	Dyed #2 Diesel Fuel			5,683.0	4,985.26	215.91

Drill Down to Customer

DEMO FUEL & OIL						
December 2002						
Sales by Warehouse by Product Line by Customer						
Whse	Description	Account & Name	Ship Qty	Sales Ext	GM Ext	
050	Unleaded			139,650.0	120,488.16	6,517.92
	Clear #2 Diesel Fuel			94,102.0	80,200.47	1,853.60
	Premium Unleaded					
		00-0744733 Carl Best		3,500.0	4,391.10	1,003.10
		00-0594650 Jacobson Fuels		2,299.0	2,311.87	283.70
		00-0068960 Juliette Services		1,000.0	997.80	10.00
		00-0192200 Lakeview Oil		1,900.0	1,953.01	9.50
		00-0082225 Wise Petroleum		1,900.0	1,827.23	(1.52)
	Premium Unleaded Total			10,599.0	11,481.01	1,304.78

DM2 ProfitLink™

FEATURES

Drill-Down Capability

With the use of Microsoft Excel's pivot table functionality there are up to four levels of drill-down capability within ProfitLink. This flexibility enables a wide range of personnel to have the necessary data available to make accurate decisions.

Familiar Tools

With the power of Excel at your fingertips, you can print, graph, and share your data any way you want it.

Ease of Use

All that is necessary to activate the ProfitLink performance analyzer is to provide a date. This simple data entry allows users to take full advantage of the ProfitLink performance analyzing tools.

Requirements

Minimum System Requirements

- Microsoft Excel: 97 (formatting not supported)
- Screen resolution: 640x480
- MAS 90 or MAS 200: version 3.51
- MAS 90 • MAS 200 Modules: Sales Order, Account Receivable, Inventory Management
- Operating System: Windows 95, Windows 98, ME
- Processor: Pentium II 350 MHz
- Memory: Windows 98/ME 96 MB, Windows 2000 SP2/XP 128 MB
- Hard Disk Space: 1 MB of install space is required; run-time space varies with size of Invoice history file.
- Microsoft Data Access Components (located on MAS 90 or MAS 200 Install CD)

Recommendations

Recommended System Requirements

- Microsoft Excel: 2000 or newer
- Screen resolution: 800x600 or higher
- MAS 90 or MAS 200: version 3.71
- Operating System: 2000 or XP for client/server
- Processor: Pentium III 800 MHz
- Memory: Windows 98/ME 128 MB, Windows 2000 SP2/XP 256 MB

AVAILABILITY:

MAS 90 or MAS 200
Version 3.51 or later

For additional product information, or to arrange for an in-depth demonstration or place an order please contact DM2 Sales at 800.866.5151.

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